



GRECH & CO.

BRAND MANUAL & CONDITIONS

GRECH & CO.

Pieces of Everyday Magic

INTRODUCTION TO OUR BRAND AND SALES CONDITIONS

GRECH & CO. is a Nordic-Californian family lifestyle brand established in 2015, consciously creating everyday essentials for the family to love, use, wear and share.

Threads of California dreaming and Nordic simplicity are woven into the designs of each collection. Through inspiration from founder Janet Grech's Southern California childhood and journey of motherhood raising 4 children in Copenhagen, Denmark, each collection lovingly embraces the holistic needs of the family.

Each piece from each collection is thoughtfully created to nurture the soul by offering beautiful comfort and ease to your day to day.

GRECH & CO. focuses on "the need to haves vs. the nice to haves". It's sunny, playful, bold - yet practical.

Transitional. Versatile. Single designs that reach all ages, genders and seasons, while focusing on eco-conscious production and sustainable materials, thus ensuring longevity and a "quality over quantity" philosophy. It is kind to our Mother Earth with careful consideration for future generations to come.

It is family owned and understands there is nothing more important than just that -
Your little big family.

And so, it is with great pleasure, we welcome you to our universe ~ where practical pieces of magic meet everyday life.

GRECH & CO. Product Categories

SS23 NEW



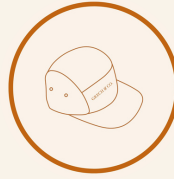
Ethical Apparel



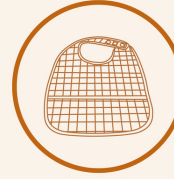
Footwear



Sunglasses



Accessories



Baby Essentials



On-The-Go

We support sustainability in many ways, one of which is through the use of our signature color palette, which lasts more than just a single season. Our aim is not just to offer a beautiful cohesive theme across collections, but also to reverse the mindset of seasonal devaluation by tying new collections with previous collections - through the consistency of color.

Signature collections in signature colors : **MORE THAN WHAT MEETS THE EYE**

We like to consider our brand as "non-seasonal" in that our collections will not phase out from one season to the next, just because a new season has fallen upon us. Thus, collections become integral and compliment each other holistically for a substantial period of time. The significance of each piece within each collection holds its value over time - thus reversing the trend of devaluation, with hopes to ultimately reduce the consequences of over consumption.

It is therefore, we create our collections with purpose through seasonal friendly designs, colors, and staple pieces that sustain you through your day to day, and offer you protection from the elements while exploring the magic of the Seasons - in Sustainable Style.

GRECH & CO. Products Sandards

It is our great hope that through quality and transitional designs, our pieces can be loved for generations to come whilst reducing the need to buy more. Thus, we aim to create designs that can be on point for multiple seasons and generations to come. In doing so, we hope to achieve our role within the industry to actively promote the "quality over quantity" and "less is more" initiatives. Whenever possible, we choose GRS recycled, GOTS, and OEKO-TEX materials, and other environmentally friendly and sustainable materials. Our collections are 3rd party lab tested and Certified.

GRECH & CO. Collection Flow

We offer 2 seasonal collections per year: Spring-Summer (SS) | Autumn-Winter (AW). Those collections are sold by pre-order twice a year and are typically divided into 2 drops per season and are delivered separately per drop.

Please Note: Clothing and textile collections are produced based on pre ordered quantities. Therefore orders placed after the pre order closing date cannot be fulfilled.

GRECH & CO. Terms & Conditions

MINIMUM ORDER AMOUNT (MOA)

€300

MINIMUM ORDER QUANTITY (MOQ)

Order Increments are in assortments of 3 for most of our styles. This is for the purpose of reducing logistics fees and packaging waste. Example: 3,6,9,12...

MINIMUM ORDER AMOUNT - PER QUARTER

To stay an Active Retailer you just need to meet the MOA - Per Quarter amount of €1000 per quarter // €4000 per year.

Quarter 1

January, February, March - €1000

Quarter 3

July, August, September - €1000

Quarter 2

April, May, June - €1000

Quarter 4

October, November, December - €1000

= €4000 per year

Payment Terms - Stock Order

Pre-Payment terms mean payment will be against invoice and is due for immediate payment before shipping.

Payment Terms - Pre Order

Payment is based on a 30% / 70% 2 invoice structure.

Pre Orders are on a first come - first serve basis.

In order to reserve your Pre Order quantities, the initial 30% invoice will be issued upon placing your order.

The second invoice with the remaining 70% balance, will be due prior to shipping.

Please Note: Clothing and textile collections are produced based on pre ordered quantities. 30% deposit will be invoiced after the pre order closing date.

How to Order

We are so excited to share our Pieces of Everyday Magic with you!

You can order directly from our [B2B Shop](#).

For a quick overview of our collections, you can refer to our [Catalogs Here](#).

Shipping Terms

EU

Under 800 Euro
8% of the total order
amount

800 Euro and Above
Free Shipping
*see note below

INTERNATIONAL

Under 1200 Euro
12% of the total order amount

1200 Euro and Above
Free Shipping
*see note below

Free Shipping Note*: Orders containing boots will qualify for free shipping above 1200 euro. However, kindly note, Free Shipping is inclusive of all styles excluding boots. The delivery cost of boots will be calculated separately based on the most economical cost at the time of shipping and will be at the cost of the retailer.

GRECH & CO. WHOLESALE

You can stay up to date on all things GRECH & CO. via our Retailer Hub.

www.grechandco-wholesale.com

Within the GRECH & CO. Retailer Hub, you will find instant access to our Retailer Bank via Dropbox.

Within Dropbox, we are constantly updating images, order forms, logistics information and other essential information. Therefore, we encourage you to visit the hub regularly to see what is new and stay in the know.



Contact Us



<https://grechandco.com/>



www.grechandco-wholesale.com



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B2B store



B2C store